

HIPPO
EDUCATION

EEM
ESSENTIALS OF EM



EXHIBITOR AND SPONSOR INFORMATION

LAS VEGAS
MAY 16 - 18, 2017



WHY EXHIBIT AT ESSENTIALS OF EMERGENCY MEDICINE ?



16 years ago ESSENTIALS OF EMERGENCY MEDICINE redefined what a medical conference can be; innovating the 5, 10, and 15 minute lecture format, weaving entertainment throughout the day, and showcasing the most dynamic speakers in medicine. In 2017, in celebration of our 16th anniversary, we expect our biggest turnout ever, and you are invited to join us for a unique sponsorship and exhibition opportunity for your organization. Here are some key reasons to exhibit at EEM.

- We are the largest single track conference in EM with close to 2,000 attendees expected to join us in Las Vegas in 2017 - that's 2,000 ER physicians, PAs, NPs and residents, from all over the country and the world. These are trend setters and decision makers.
- Our attendees, love this conference, and for that reason they are present all day, everyday of the conference. They are tuned in and paying attention...to lectures and to exhibitors.
- We don't let just anyone exhibit at EEM, we limit ourselves to 40 exhibitors. We choose exhibitors whom we believe best match our attendees interests. So our exhibitors get noticed.
- This year more than ever, we are making sure that the schedule has time throughout the day when the Exhibition Hall is front and center, starting with breakfast and ending with our evening events. Plus, games and activities to incentivize attendees visiting your booth.
- We have a lounge and games inside our exhibit hall which is open all day, and streaming the conference live on large TV screens, so attendees can check out the booths without missing a minute.
- Lots of sponsorship opportunities to keep your name front and center.

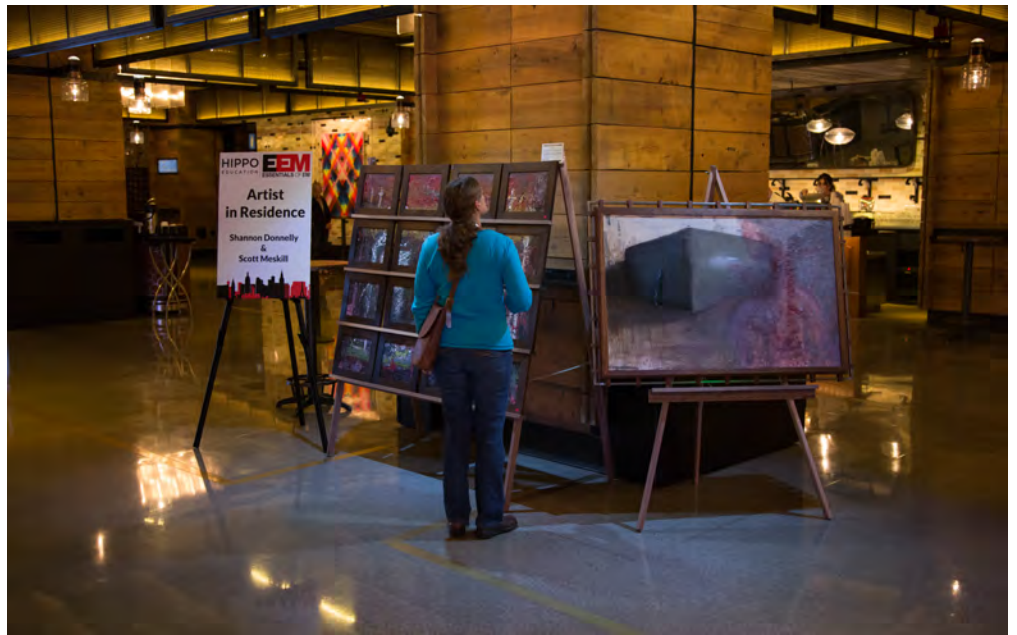
Here's the upshot, as an exhibitor at Essentials of Emergency Medicine, you have access to the physicians, PAs, NPs, and residents who practice every day in emergency departments across the US and internationally. You have the opportunity to interact with the key men and women who can make a difference in your bottom line.

SIGN UP NOW!

<https://www.essentialsofem.com/exhibitors>

SPONSORSHIP OPPORTUNITIES

Sponsorship offers a unique opportunity to get your company's name in front of Essentials of Emergency Medicine's attendees. Increase your visibility and promote your brand at the conference, in our app and on our site. Sponsorship opportunities are available at every budget level.



- **Lanyards** - Let your logo adorn the necks of all EEM attendees.
- **Coffee Breaks** - High profile signs will let everyone know that they have your company to thank for the caffeine keeping them going.
- **Attendee boxed lunches**- the way to an attendee's heart is through their stomach, lunch will be served right in the exhibit hall.
- **Attendee breakfast** - Our attendees let us know how much they value a little breakfast to start their day.
- **Wi-Fi** - Let them see your name every time they logon.
- **Casino Night**- Our most popular social event. Attendees have a blast.
- **Photo Booth** - Your logo can be on the photos, on the booth or both.
- **Registration Stations** - Be the first logo that they see.
- **EEM Artist-in-Residence** - Located in the Chelsea Theater's main lobby, have your brand associated with our artist-residence, who will be creating a one of a kind piece throughout the conference.
- **Happy Hour Sessions** - We open the bars, but keep the lectures going, and they will have your company to thank.

- Contact our team to design the right opportunity for your brand!!



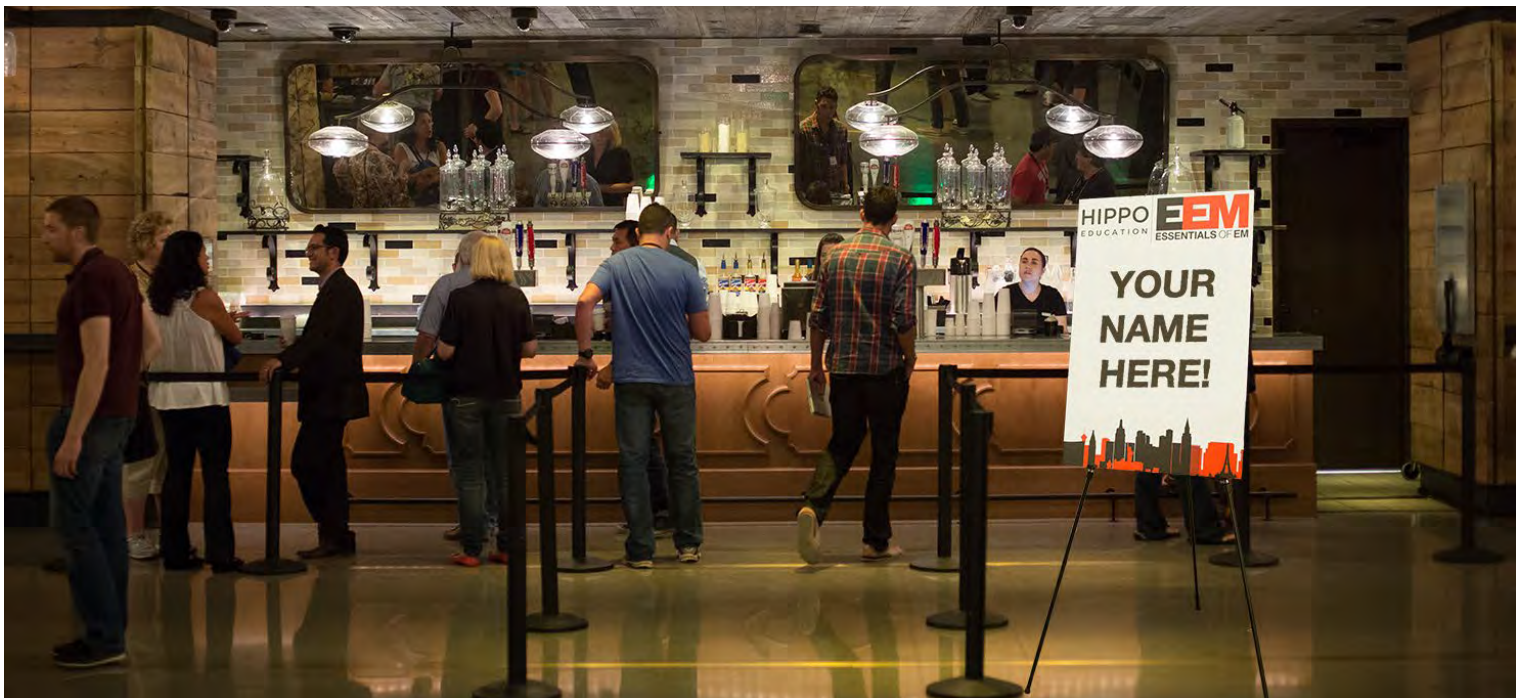
The conference will be held
May 16-18, 2017
in The Chelsea Theater at

**THE
COSMOPOLITAN
LAS VEGAS**

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