



SAN FRANCISCO
NOV. 7 - 10, 2014



SPACE
IS LIMITED
REGISTER
TODAY

LIVE PACKAGE

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NOVEMBER 7TH
7:30AM TO 3:30PM



ESSENTIALSofEM.com

REGISTRATION IS NOW OPEN!

Come to the Live Conference in San Francisco!
Join us and your EM colleagues
as we come together to laugh and learn over four days
of the greatest show in all of emergency medicine.

The **Digital Package** is included
with your **Live Conference** registration!

KEYNOTE - Mel Herbert, MD "Why we do emergency medicine!"

NEUROLOGY SMACK DOWN - Hosted by Stuart Swadron, MD

Stuart Swadron, MD | Scott Weingart, MD

- Hemorrhagic stroke - What BP and how?
- tPA for stroke - The battle continues...
- TIA - Anything new?
- Vertigo? Suck it up!
- Is that a wry smile or Bell's palsy?

- INTERLUDE -

Stuart Swadron, MD | Scott Weingart, MD

- SAH - CT or LP?
- Tiered approach to increased ICP and herniation
- New target temperature for hypothermia post-arrest
- Neuroprotective intubation
- STEMI case - I can't help myself!
- Bringing it all together

THE PAPER CHASE - Hosted by Sanjay Arora, MD

Sanjay Arora, MD | Michael Menchine, MD • Paper chase LIVE - Top 10 papers of 2014

ESSENTIALS OLD SCHOOL - Hosted by Jan Shoenberger, MD

- Billy Mallon, MD • Three essential nerve blocks
- Michelle Lin, MD • Tricks of the trade part 1
- Jan Shoenberger, MD • Tips to make your next LP easy
- Mikaela Chilstrom, MD • I see a blood clot in your arm...say what?!
- Jan Shoenberger, MD • Bowel obstruction - Straight to CT?
- Mikaela Chilstrom, MD • Ultrasound M&M - Don't screw this up!

- INTERLUDE -

- Michelle Lin, MD • Tricks of the trade part 2
- Ramin Tabatabai, MD • The foley that won't go in!
- Jan Shoenberger, MD • Kidney stones - Who gets admitted?
- Michelle Lin, MD • Tricks of the trade part 3
- Paul Jhun, MD • The people's choice!
- Billy Mallon, MD • Billy, show me what ya got!

Jan Shoenberger, MD | Billy Mallon, MD • Meeting of the minds
Michelle Lin, MD | Ramin Tabatabai, MD
Paul Jhun, MD

SCHEDULE IS SUBJECT TO CHANGE

DIGITAL PACKAGE

- A real-time web stream of the course will be provided. Watch and chat with the EEM team and other online attendees for a conference experience unparalleled in all of emergency medicine.
- Watch the course at home or on the go, when and where you choose.
- Each day's lectures will be available on demand the same day they are recorded, and the full HD edited versions will be available 6 weeks after the conference ends.
- Video and audio can be viewed and/or downloaded to watch any way you like.

BONUS CME INCLUDED with your registration!

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KEYNOTE - David Schrager, MD "Whose risk are you managing?"

THE O SHOW - Hosted by Rob Orman, MD

- | | |
|-------------------------------------|--|
| Andy Sloas, DO | • Making sense of the pediatric airway |
| Rob Orman, MD Scott Weingart, MD | • The new critical care literature you need to know |
| Zubin Damania, MD | • Why we do what we do - A guide to physician wellness |
| Rob Orman, MD Andy Sloas, DO | • Pediatric fever made easy |
| - INTERLUDE - | |
| Rob Orman, MD Judd Hollander, MD | • Fireside chat with a legend part 1 |
| Rob Orman, MD Judd Hollander, MD | • Fireside chat with a legend part 2 |
| Rob Orman, MD Judd Hollander, MD | • Couch sessions |
| Andy Sloas, DO Scott Weingart, MD | |



EXTREME RESUSCITATION - Hosted by Scott Weingart, MD

- | | |
|---------------------------------------|--|
| Scott Weingart, MD | • Delayed sequence intubation |
| Zack Shinar, MD | • Na-da-pulse or A-di-pose - Improving PEA outcomes |
| Joe Bellezzo, MD | • Not your mama's ACLS! |
| Joe Bellezzo, MD | • ECMO in the ED - The time is now! |
| Scott Weingart, MD | • Post intubation sedation...do it right! |
| - INTERLUDE - | |
| Zack Shinar, MD | • Man vs. machine - Should compressions be done with a Lucas/Autopulse or Brutane? |
| Scott Weingart, MD | • Hypertonic saline in hyponatremia |
| Scott Weingart, MD Joe Bellezzo, MD | • Fireside sessions |
| Zack Shinar, MD | |

RANTS AND PERSPECTIVES - Hosted by Billy Mallon, MD

- | | |
|-----------------------------------|---|
| Billy Mallon | • Ketamine in trauma - Clearing the air! |
| Sean Nordt, MD | • Emerging drug trends - Kids these days... |
| Jeff Tabas, MD | • Sprinkle some tPA on that PE, that should make it better! |
| Al Sacchetti, MD | • Dexmedetomidine and the brothers Fentanyl for ED sedation |
| Jeff Tabas, MD | • Convert me! Proselytizing atrial fibrillation using electricity |
| Sean Nordt, MD | • Antibiotics RANT! |
| - INTERLUDE - | |
| Billy Mallon, MD | • The agitated psych patient - Beyond haldol and ativan |
| Jeff Tabas, MD | • Wide complex tachycardia in the renal failure patient - It's not just hyperK! |
| Sean Nordt, MD | • Just say "no" to Soma |
| Billy Mallon, MD | • Which dislocation needs immediate reduction and how? |
| Billy Mallon, MD Sean Nordt, MD | • Fireside sessions |
| Jeff Tabas, MD Al Sacchetti, MD | |

SCHEDULE IS SUBJECT TO CHANGE

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NOVEMBER 8TH
7:30AM TO 3:30PM

CONFERENCE GIVE AWAYS

GOLDEN TICKET WINNER!

One attendee will receive a refund for his/her conference registration, VIP seating, and a one year subscription to the Hippo EM LLSA review.

RED TICKET WINNERS!

5 lucky registrants will receive VIP seating (in our front row lounge) and a limited edition item of conference apparel.

THE CONFERENCE SPECIAL!

Two lucky registrants will win a new iPad (one online and one live), so they can have Essentials with them wherever they go.

*Digital Package registrants will have opportunities to win other great prizes from our online team.



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NOVEMBER 9TH
7:30AM TO 3:30PM

KEYNOTE - Constance LeBlanc, MD "The future of medical education"

BEYOND SELFIES, MILEY CYRUS, AND PRETTY LITTLE LIARS - Hosted by Ilene Claudius, MD

- Sol Behar, MD • My stoma is more complicated than yours!
- Ilene Claudius, MD • From car doors to skill saws - Fingertip complications in kids and adults
- Sol Behar, MD • You missed this! Pediatric x-rays
- Ilene Claudius, MD • Treat 'em and street 'em - The well peds patient
- Ilene Claudius, MD | Billy Mallon, MD • Peds panel smack down!
- Emily Rose, MD | Sol Behar, MD

- INTERLUDE -

- Ilene Claudius, MD • Sex, drugs, and psychosis - Teens in the ED
- Rich Cantor, MD • The top three peds EM articles you need to know!
- Emily Rose, MD • 24-weeks and in your ED - The ex-premie
- Ilene Claudius, MD | Sol Behar, MD • Couch sessions
- Rich Cantor, MD | Emily Rose, MD

THE SACCHETTI HOUR - Hosted by Al Sacchetti, MD

- Al Sacchetti, MD • Quit whining and just treat your hospital CEO like a pneumothorax
- Howie Mell, MD • Crying, screaming, and cut - Update on peds lac repairs
- Al Sacchetti, MD • Pediatric DKA in 10 minutes
- Howie Mell, MD • Why most pre-hospital care is BS
- INTERLUDE -
- Chris Amato, MD • The difficult nursemaid's elbow - New tricks when old ones fail
- Al Sacchetti, MD • Pediatric sedation toolkit - You gotta know this!
- Al Sacchetti, MD | Howie Mell, MD • Couch sessions
- Chris Amato, MD

SCHEDULE IS SUBJECT TO CHANGE

YOUR CONFERENCE FACULTY

Mel Herbert, MD
Stuart Swadron, MD
Scott Weingart, MD
Sanjay Arora, MD
Michael Menchine, MD
Jan Shoenberger, MD
William Mallon, MD
Jeffrey Tabas, MD
Mikaela Chilstrom, MD
Ramin Tabatabai, MD
David Schriger, MD
Andrew Sloas, DO
Rob Orman, MD
Zubin 'Zdogg' Damania, MD
Judd Hollander, MD
Zack Shinar, MD
Joe Bellezzo, MD
Sean Nordt, MD, Pharm.D
Michelle Lin, MD
Paul Jhun, MD
Al Sacchetti, MD
Constance LeBlanc, MD
Ilene Claudius, MD
Solomon Behar, MD
Emily Rose, MD
Rich Cantor, MD
Howie Mell, MD
Chris Amato, MD
Jahn Avarello, MD
Landon Jones, MD
Anand Swaminathan, MD
Kenji Inaba, MD
Haney Mallemat, MD



COLOR ME SICK! THE MANY SHADES OF PEDIATRIC ILLNESS! - Hosted by Rich Cantor, MD

- Jahn Avarello, MD • Am I blue?
- Landon Jones, MD • Am I violet?
- Chris Amato, MD • Am I red?
- Jahn Avarello, MD • Am I white?
- INTERLUDE -
- Landon Jones, MD • Am I green?
- Chris Amato, MD • Am I yellow?
- Rich Cantor, MD | Chris Amato, MD • Couch sessions
- Jahn Avarello, MD | Landon Jones, MD

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IT HURTS SO BAD! THE TRAUMA SESSION - Hosted by Anand Swaminathan, MD

- Kenji Inaba, MD • Penetrating lower extremity trauma - Rx and Mx
- Haney Mallemat, MD • More than just morning sickness - Management of the critically ill pregnant patient

- Kenji Inaba, MD • Update on pneumothorax management

- Haney Mallemat, MD • Visual dirty bits - Oh you know you like it!

- Kenji Inaba, MD • Blunt abdominal trauma and a negative CT - Now what?

- Anand Swaminathan, MD • The airway checklist in trauma

- INTERLUDE -

- Kenji Inaba, MD • Massive transfusion - Updates from the PROPPR study

- Anand Swaminathan, MD | Kenji Inaba, MD • Couch sessions

- Haney Mallemat, MD

- Haney Mallemat, MD • Penetrating neck injury - Is CT enough?

- Billy Mallon, MD | Anand Swaminathan, MD • Debate - Does Sux suck and Roc rock?

- Kenji Inaba, MD | Billy Mallon, MD • Cases, M&M, and general F*&A-ups

- Haney Mallemat, MD

- Anand Swaminathan, MD

SCHEDULE IS SUBJECT TO CHANGE

JOIN US FOR

- PINBALL CONTESTS
- COCKTAIL PARTIES
- MEET & GREETs WITH THE FACULTY

KEYNOTE - Mel Herbert, MD "Looking back and looking ahead"

#EEM14

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NOVEMBER 10TH
7:30AM TO 11AM

Keep up to date
with all that **EEM 2014**
has to offer in the
palm of your hand.

SMARTPHONE APP

Updated syllabus,
lecture pearls,
social events calendar,
local points of interest
and so much more.



Here is just a sample of the **FREE BONUS CME** included
Go to our website for more information!

www.ESSENTIALSofEM.com

- ADVANCED CLINICAL ULTRASOUND COURSE WITH EEM FACULTY.
- EXCLUSIVE CONTENT PRODUCED IN STUDIO BY OUR EDUCATION TEAM TO ENHANCE YOUR CONFERENCE EXPERIENCE.

AND SO MUCH MORE...AVAILABLE SEPTEMBER 2014

ESSENTIALS GIVES BACK!

A minimum of 5% of all profits and 100% of exhibitor fees go to charity. Over \$250,000 donated since 2002.

ESSENTIALS GOES GREEN!

Carbon offsets purchased for faculty and staff travel make EEM 2014 a low carbon impact event.

Digital syllabus saves over 500,000 sheets of paper- that's 60 trees saved from the saw.

SAN FRANCISCO



ACCOMMODATIONS

SF MARRIOTT MARQUIS

www.marriott.com

415-896-1600
55 Fourth Street
San Francisco, CA 94103



**NOVEMBER
7th - 10th
2014**

November 7 - 10, 2014

Room Rate: \$259.00

Room Block Discount Cut-off: Oct. 16, 2014

The magnificent Marriott Marquis hotel rises 39 stories high in the downtown San Francisco skyline. The home of **EEM 2014** is the essence of modern luxury and is conveniently located in the heart of downtown San Francisco.

**TOTAL
OF
30
HOURS
OF
CME!**

Register NOW!

Early Bird Registration Discount!!!

- Ends October 1st, 2014 -

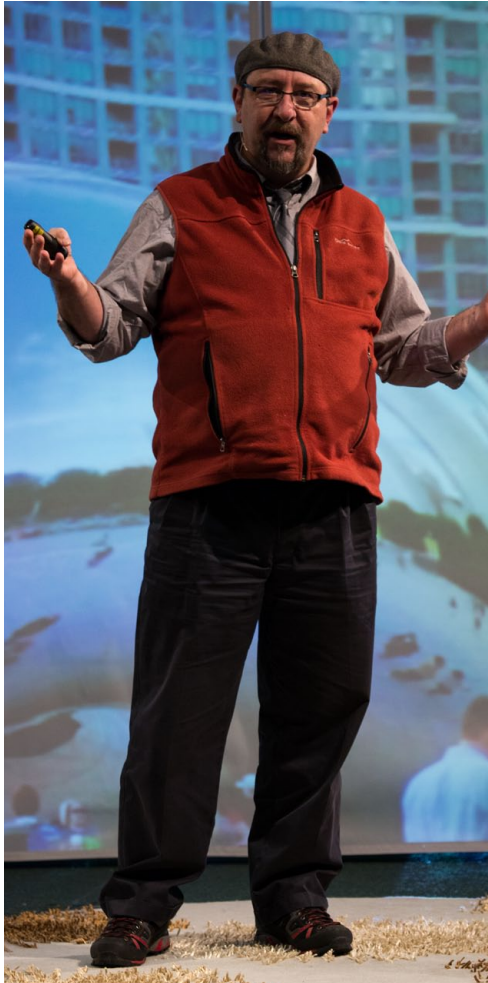
Register NOW at:

ESSENTIALSofEM.com

Educational Objectives

Upon completion of the "13th Annual Essentials of Emergency Medicine - 2014" program, participants will be able to:

- Incorporate up-to-date literature in the practice of Emergency Medicine.
- Discuss controversies in Emergency Medicine.
- Modify practice using evidence to update patient management strategies.
- Improve patient safety by developing an evidence-based approach to patient care.



Faculty Disclosure

It is the policy of the Center for Emergency Medical Education (CEME) and Essentials of Emergency Medicine to ensure balance, independence, objectivity, and scientific rigor in all its sponsored educational activities, and that all contributors present information in an objective, unbiased manner without endorsement or criticism of specific products or services, and that the relationships that contributors disclose will not influence their contributions. In accordance with the Standards for Commercial Support issued by the Accreditation Council for Continuing Medical Education (ACCME), the Center for Emergency Medical Education and Hippo Education require resolution of all faculty conflicts of interest to ensure CME activities are free of commercial bias. All individuals in a position to control the content of this CME activity have indicated that he/she has no relevant financial relationships, which, in the context of this CME activity, could be perceived as a potential conflict of interest. Complete disclosure of relevant (or no) financial relationships will be made to learners prior to the beginning of the CME activity.

FINE PRINT



CME Accreditation

AMA PRA Category 1™

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Center for Emergency Medical Education (CEME) and Hippo Education, Inc.

The Center for Emergency Medical Education (CEME) is accredited by the ACCME to provide continuing medical education for physicians. The Center for Emergency Medical Education (CEME) designates this Live activity for a maximum of 21.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for a maximum of 21.75 hour(s) of ACEP Category I credit.

Approved by the American Osteopathic Association for a maximum of 21.5 hours of AOA Category 2-A CME credit.

